APIXEL Metamorphosis
The Automated e-learning Authoring System

Transforms your Word documents into colorful interactive e-learning tutorials in minutes.

What Metamorphosis will do for you

With Metamorphosis:

- Develop e-learning courses containing your custom content in minutes rather than weeks or months.
- No more outsourcing to instructional designers, graphic artists and programmers.
- No more hiring trainers and training venues.
- Track your staff progress and performance.
- Your role changes from designer to editor.
- You focus on content not layout or programming.
- Your profits increase as staff productivity improves.
- Your staff can train in their time not yours.
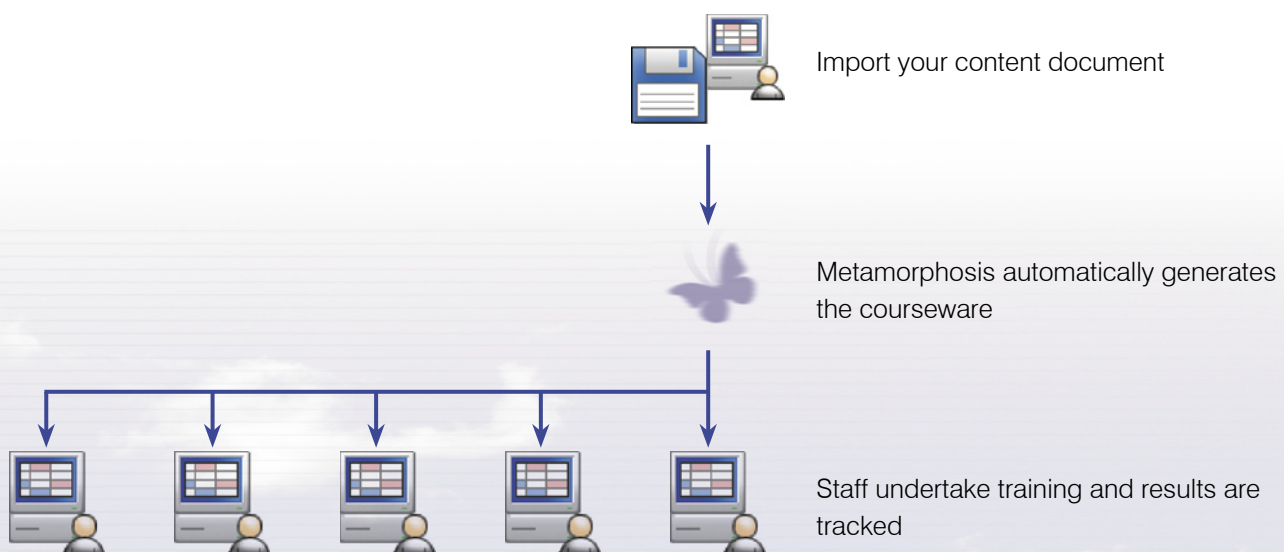- You save $$$ on lower training expenses and higher productivity.

Proven International Innovation: What makes Metamorphosis unique?

With Metamorphosis your role changes from designer to editor. You begin at the end!

Metamorphosis is the automated e-learning authoring system. Metamorphosis imports your Word document and automatically creates:

- Content screens using your text and its own high quality images
- Learning activities
- Attractive courseware interfaces and menus
- Database files to track trainee progress and results.

Alternatively use Metamorphosis conventionally to build courseware rapidly screen by screen.

Import your content document

Metamorphosis automatically generates the courseware

Staff undertake training and results are tracked

Metamorphosis: How the system works

Users provide the system with their e-learning content in the form of a Microsoft Word document and the Metamorphosis system segments the content onto screens, inserts matching images from its own high quality library, generates learning activities and outputs the resulting course

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in the desired web-based format together with a database tracking system or compatible with the company's Learning Management System. Metamorphosis's developers have analyzed the process by which instructional designers create e-learning courseware and have removed the repetitive, taxing tasks and fully automated them in the Metamorphosis system. Metamorphosis allows users to transform their content into colorful interactive training in minutes.

Benefits of Metamorphosis

For corporations currently exploiting e-learning strategies, Metamorphosis offers a flexible, inexpensive and highly rapid complement to existing development. Even the largest company will have projects that just can not be undertaken in the necessary time frame using conventional methods. Alternatively, many lower priority training needs cannot justify the high cost of traditional e-learning development. Metamorphosis offers an inexpensive alternative which can be generated in just minutes.

Until now the cost of e-learning development has been prohibitive for smaller companies. APIXEL Metamorphosis means that these companies can quickly and inexpensively deliver e-learning training to staff for the first time.

Clients

APIXEL and parent company, Pacific Multimedia P/L, have been in the e-learning business since 1993. Our clients over the last decade include Australian and global corporate leaders including:

- BHP Billiton
- Civil Aviation Authority
- A.C. Neilsen
- Australia Post
- Sydney City Council
- NSW Police Service (equivalent in size to LAPD)
- Macquarie Health Industries
- MLC (Australia's third largest insurer)
- NZI (New Zealand's largest insurer)
- AMP (Australia's largest insurer)
- Department of Foreign Affairs (Australia)

- Coca Cola Amatil
- NSW Department of Health (NSW is equivalent in size to LA county)
- Westpac (Australia's fourth largest bank)
- Telstra (Australia's largest telcom)
- Mt Isa Mines
- Lend Lease (Australia's largest building group)
- Nestle
- MMI (Australia's fourth largest insurer)
- Sampourna (Indonesia's largest food and tobacco company)
- Commonwealth Bank (Australia's second largest bank)
- Adult Migrant Education Service

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